



# 20th Annual 4 on the 4th

## Sponsorship Levels

### Bridge Sponsor (only 2 available)

1. Link to your website with sponsor acknowledgement
2. Enlarged Logo on one Sleeve of our t-shirts
3. Enlarged Logo in Sleeve section of Keene Sentinel ads
4. On air announcement as a Sleeve sponsor
5. Invoice acknowledging donation



### Platinum \$1,000 or more

1. Cash or in-kind
2. Link to our website with sponsor acknowledgement
3. Enlarged logo on our t-shirt (back) in Platinum section
4. Enlarged logo in Platinum section of The Keene Sentinel ads
5. On air announcement as a Platinum sponsor
6. Invoice acknowledging donation



### Gold \$500 or more

1. Cash or in-kind
2. Link to our website with sponsor acknowledgement
3. Enlarged logo on our t-shirt (back) in Gold section
4. Enlarged logo in Gold section of The Keene Sentinel ads
5. Invoice acknowledging donation

### Silver \$300 or more

1. Cash or in-kind
2. Link to our website with sponsor acknowledgement
3. Logo on our t-shirt (back) in Silver section
4. Logo in the Silver section of The Keene Sentinel ads
5. Invoice acknowledging donation



**Donation** — Grateful acknowledgment via mail

**Presenting Sponsor** – The Keene Sentinel

*Working together to become the healthiest community in the nation*



# JOIN US!

Do something great this summer for  
your business and your community!

## SPONSOR THE PATHWAYS FOR KEENE 4 on the 4th Road Race

- ★ Starts on Industrial Heritage Trail (completed in 2001)
- ★ Sponsored t-shirts to all registered runners and officials
- ★ Gift certificate raffles & prizes
- ★ Awards to first male & female runners to cross in each age category
- ★ Snacks, food & water for all participants

Pathways for Keene, Inc., (PFK) is a non-profit, tax-exempt corporation (02-0473756) that works with a diverse group of organizations to further the development, use, maintenance, and enhancement of a pathways system that meets the needs of Keene residents

### Sponsorship benefits

- Minimum \$300 tax-deductible contribution made to
- Your company logo in The Keene Sentinel (8) times prior to race day.
- Your company logo on 600 T-shirts dispersed to each runner and race official. (We must have your logo no later than June 17.) Logo should be submitted as a vector or high resolution file like a PDF and can be sent to [tpipp@beezetees.com](mailto:tpipp@beezetees.com)
- Knowledge that you are contributing to the creation of the alternate transportation network throughout Keene.

Please mail your  
tax-deductible  
contributions:

Pathways for Keene, Inc.  
P.O. Box 226  
Keene, NH 03431



## FAST FACTS:

July 4, 2022

Walkers - 7:30am

Runners - 8am

## 20th Annual

Railroad Square|Keene, NH

4 miles out & back

600+ runners & walkers

Minimum tax-free sponsorship - \$300